

JOB TITLE: Simmer Down Arts – Business Development Director

RESPONSIBLE TO: The Board of Directors

LOCATION: Zellig Building, Gibb St, Deritend, Birmingham B9 4AT

SALARY: £30,000 pro rata (3 days per week)

HOURS: 24 hours per week

TERMS: Fixed Term Employment, subject to a six-month probationary period –

1st April 2023 – 31st March 2026

Purpose of the Role

1. Provide strategic, financial and operational leadership and closely coordinate and work with the Board of Directors and leadership team

- 2. To grow the organisation by developing and supporting new and existing partnerships with:
 - Funders
 - Sponsors
 - Business partners
- 3. Strengthen governance through processes, functions and performances
- 4. Liaise, report and work closely with the Board of Directors
- 5. Actively promote the organisation

Main Responsibilities will include:

- The delivery of and implementation of Arts Council England's Investment Principles strategy
- Plan, develop, implement and direct the organisation's operational and fiscal function and performance.
- Analyse the effects of long-term growth initiatives, planning, new strategies, and regulatory actions.
- Developing project plans, which can be used to keep a track of delivery timeframes and successfully meeting project deadlines.
- Implement, improve, and enforce policies and procedures that will increase the financial and operational effectiveness of the company.
- Communicate effectively and establish credibility throughout the organisation and with the Board of Directors as an effective developer of solutions to business challenges.

- Provide expert financial guidance and advice to others within executive leadership.
- Improve the planning and budgeting process continually by educating staff members of leadership.
- Provide strategic input and leadership on decision-making issues affecting the organisation, specifically evaluating potential mergers, acquisitions, or partnerships.
- Work with the finance team to develop a solid cash flow projection and reporting mechanism, which includes setting a minimum cash threshold to meet operating needs.
- Act as a strategic advisor and consultant offering expert advice on contracts, negotiations, or business deals SDA may enter.
- Evaluate SDA's financial, operational, and marketing structures to plan for continual improvements and a continual increase in operating efficiencies.
- Mentor and interact with staff members at all levels to foster growth and encourage development among the senior team and all staff members.

Person Specification, Essential:

- Sound knowledge and understanding Arts Council England's Let's Create and Investment Principles strategies
- Strong interpersonal and leadership skills
- Professional business acumen
- Outstanding problem-solving skills
- Excellent ability to lead and manage
- In-depth knowledge of corporate governance, finance and performance management principles
- Demonstrable experience of managing the finances in a not-for-profit organisation, including preparing accounts and annual budgets utilising financial software
- Outstanding organisational and time management skills
- Continually drive effective results
- Excellent communication and public speaking skills

- Committed to equal opportunities and diversity and have the ability to work with diverse communities.
- Ability to prioritise, plan and use own time effectively
- A proven team player with demonstrable experience in building productive working relationships.

Person Specification, Desirable:

- Educated to degree level
- Experience in fundraising for arts, cultural and heritage projects.
- Knowledge of regional and/or national artists and arts organisations.
- Event management and technical delivery skills.
- A desire to grow with the organisation as SDA expands.
- An enthusiasm for training, mentoring and supporting emerging talent.
- An enthusiasm for a variety of arts and culture.
- Good networks across Birmingham
- An understanding of Art Development Organisations